



The Newbury Weekly News Best in Business Awards 2019

Best Use of Marketing Technology Award

This award is open to business of all sizes, operating in any sector who can demonstrate how their business has developed significantly through the use of marketing and technology.

The judges will want to see how your strategy was created, how you overcame any challenges, how the use of technology played its part, how the strategy was implemented, how it was measured and the results it delivered?

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Tell us about your business	
Business Name	
Business Address	
Telephone	
Email	
Website	

Tell us about you	
Contact Name	
Position	
Telephone	
Email	

Explain why you should win – The Elevator Pitch!

Describe your business, its products or services and your primary target market

Tell us about your marketing strategy

Explain how the use of technology enhanced the strategy and helped deliver ROI

