



**How is your business different from others in the local retail market?**

**Describe your customer experience and give evidence of the satisfaction and loyalty of your customers**

**What approach do you take to staff engagement and training?**

**What are your plans for the future?**

**How have you contributed to the overall success of retailing over the past two years?**

Thank you for completing this application.

Please email it, along with any additional documents, brochures and customer comments that support your application to [entries@bestinbusinessawards.co.uk](mailto:entries@bestinbusinessawards.co.uk) or send it to:

**Best in Business Awards  
Newbury Weekly News  
Newspaper House  
Faraday Road  
Newbury  
Berkshire RG14 2AD**

Completed applications must be received by June 28th.

All short-listed entrants must be available to attend the Awards Dinner, at Newbury Racecourse, on November 1st.

Good luck!

