



## The Newbury Weekly News Best in Business Awards 2019

### Innovation in Business Award

This award is open to any aspect of a business that can show how creative thinking has added to its recent success. The judges will need to see how the innovative approach was originally developed, how it was implemented and the evaluation process that is in place. The company, as a whole, should also indicate how they embrace change and promote an environment of continual improvement.

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#### Tell us about your business

Business Name	
Business Address	
Telephone	
Email	
Website	

#### Tell us about you

Contact Name	
Position	
Telephone	
Email	

#### Tell us why you should win

Describe your business, its products or services and your primary target market

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**Tell us how innovation has changed your business**

**Give examples of how an innovative idea emerged in your business and how it was adopted and implemented**

**What resulted from this idea? How has it been evaluated and measured?**

**In general, give examples of how your business embraces new ideas and how innovation is part of its culture**

**How has this had an impact on the staff and on your customers?**

Thank you for completing this application.

Please email it, along with any additional documents, brochures and customer comments that support your application to [entries@bestinbusinessawards.co.uk](mailto:entries@bestinbusinessawards.co.uk) or send it to:

**Best in Business Awards  
Newbury Weekly News  
Newspaper House  
Faraday Road  
Newbury  
Berkshire RG14 2AD**

Completed applications must be received by June 28th.

All short-listed entrants must be available to attend the Awards Dinner, at Newbury Racecourse, on November 1st.

Good Luck!

