

Describe the main audience for the event and what was the overall objective?

Were specific objectives agreed in advance for the event? What were they and how were they managed? Were they achieved?

Tell us about the financial objectives and results of the event. How were they measured?

Was research carried out at the event and if so, what were the results?

How did this event contribute to the overall promotion and growth of business in the area?

Thank you for completing this application.

Please email it, along with any additional documents, brochures and customer comments that support your application to entries@bestinbusinessawards.co.uk or send it to:

**Best in Business Awards
Newbury Weekly News
Newspaper House
Faraday Road
Newbury
Berkshire RG14 2AD**

Completed applications must be received by June 28th.

All short-listed entrants must be available to attend the Awards Dinner, at Newbury Racecourse, on November 1st.

Good Luck!

